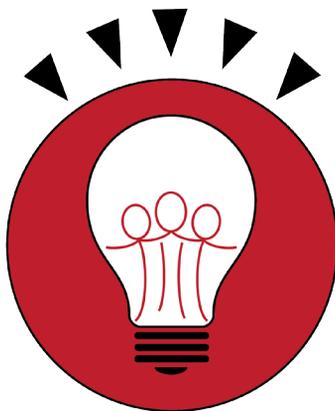


COMMUNITY ENGAGEMENT INSTITUTE

Generating Knowledge, Empowering **Us All**

October 12, 2018
Hyatt Regency (The Wynfrey Hotel)
Hoover, Alabama

“Building Bridges for Better Health through Engaging Communities”



ABOUT CEI 2018

*“Building Bridges for Better Health through
Engaging Communities”*

The complexity of our greatest health challenges - including chronic illness, health inequities, climate change, spiraling health care costs, and the opioid epidemic - requires a new level of intersectoral collaboration, one that transcends polarizing politics and service siloes.

Join us for the 2018 Community Engagement Institute, where we will engage with diverse stakeholders from across the Birmingham area and beyond to explore innovative ideas for synergizing our efforts to improve the physical, mental, and spiritual health of our communities.

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The Community Engagement Institute



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CEI KEYNOTE SPEAKER

Derek M. Griffith, PhD

*Director, Center for Research on Men's Health
Professor of Medicine, Health & Society
Vanderbilt University*



Dr. Derek M. Griffith is the Founder and Director of the Center for Research on Men's Health and Professor of Medicine, Health and Society at Vanderbilt University. Dr. Griffith is trained in psychology and public health, and his research focuses on social, economic and political influences on men's health and racial and ethnic health disparities.

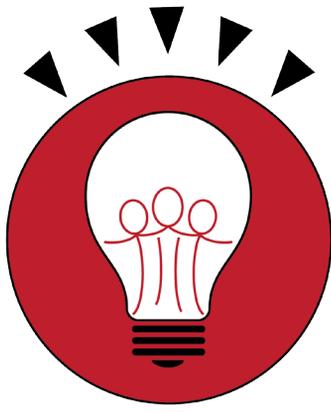
The Center for Research on Men's Health is one of the first university-wide centers in the US that focuses on men's health disparities. Launched in the September 2016, the center has the three-pronged mission of improving men's health, reducing unjust differences in health among men, and improving the health of African American men and other men in the US and across the globe.

Dr. Griffith has published over 100 articles in scientific journals, and he specializes in African American men's health. He has pioneered efforts to understand how Black men think about what it means to be a Black man and how those ideas influence their health. In his research on African American men's health, he has often used a community-based participatory research approach. For his use of this approach to research, in November 2013, Dr. Griffith was presented the Tom Bruce Award by the Community-Based Public Health Caucus of the American Public Health Association in recognition of his leadership in community-based public health and for his research on "eliminating health disparities that vary by race, ethnicity and gender."

Dr. Griffith's men's health research has been funded by the American Cancer Society, the Aetna Foundation, and several institutes within the National Institutes of Health. Currently, Dr. Griffith is conducting two interventions: (1) Mighty Men, the first individually tailored, faith-based weight loss study specifically designed for African American men; and (2) Tailor Made, the first weight loss intervention for African American and Latino men that seeks to incorporate individual psychological and biological factors.

Along with his colleagues, Dr. Griffith is editor of two forthcoming books: the *Handbook of Men's Health Disparities* (Taylor & Francis) – the first book to describe unjust yet modifiable differences among men in the United States and across the world – and *Is it Race or Racism?: State of the Evidence & Tools for the Public Health Professional* (APHA Press).

To learn more about Dr. Griffith, please visit: www.vanderbilt.edu/mhs/faculty/derek-m-griffith/ or www.vanderbilt.edu/crmh



COMMUNITY ENGAGEMENT INSTITUTE

PROGRAM AGENDA

8:30-9:00

Registration & Continental Breakfast

Poster viewing is available all day in the Pre-Function Area outside of Wynfrey ABC. Breakfast is provided by the culinary staff of the Hyatt Regency.

9:00-10:45

Opening Remarks *Wynfrey ABC*

Shauntice Allen, PhD, Assistant Professor, One Great Community, UAB Center for Clinical and Translational Science

Max Michael, MD, UAB School of Public Health

Who Contributes to the Health of Our Communities?

This panel discussion will provide a forum for the many voices of our community to discuss ways to work together and leverage our individual strengths to improve the health of our communities.

Poster Session & Networking Break *Pre-Function Area of Wynfrey ABC*

10:45-12:00

Breakout Sessions

- A. The Role of **Philanthropy** in Building Bridges for Better Health *Yorkshire*
- B. The Role of **Government** in Building Bridges for Better Health *WyndSOR I*
- C. The Role of **Social Justice** in Building Bridges for Better Health *Ivory's*
- D. The Role of **Education** in Building Bridges for Better Health *WyndSOR II*

12:00-1:30

Keynote Address & Lunch *Wynfrey ABC*

Derek M. Griffith, PhD

Director, Center for Research on Men's Health

Professor of Medicine, Health & Society, Vanderbilt University

1:30-2:30

Poster Session Judging & Networking *Pre-Function Area of Wynfrey ABC*

2:30-3:30

The World Cafe: Tools for Building Bridges *Wynfrey ABC*

This session will include small group, facilitated conversations to identify ways to bring bridge building ideas to life.

3:30-4:30

Cafe Harvest *Wynfrey ABC*

This session will include full-group discussion of themes from small group conversations.

4:30-5:00

Reception, Poster Awards & Evaluation *Wynfrey ABC*

Shauntice Allen, PhD, Assistant Professor, One Great Community, UAB Center for Clinical and Translational Science

DETAILED PROGRAM

The 2018 program will explore the application of the best and most promising practices that address this year's theme of Building Bridges for Better Health through Engaging Communities and elevates equity as the central intersection where the full impact of social and community change occurs.

WHO CONTRIBUTES TO THE HEALTH OF OUR COMMUNITIES?

9:00-10:30

Panel Discussion

Session Panelists

- David Hicks, DO, Deputy Health Officer, Jefferson County Department of Health
- Nadia Richardson, PhD, CEO and Founder, No More Martyrs
- Rev. Fred Whitt, Pastor, Agape Missionary Baptist Church, Chaplain, ALACARE
- Andrea Cherrington, MD, UAB Division of Preventive Medicine

Session Moderator

Lyord Watson, Jr., M.Div., Moderator
Minister of Education, Tabernacle Baptist Church
Founder and CEO of the Penny Foundation

This panel discussion will provide a forum for the many voices of our community, including faith-based organization leaders, physical and mental health care providers, economic developers, community advocates, and community-based researchers. We will discuss ways to work together and leverage our individual strengths to improve the health of our communities.

BREAKOUT SESSIONS

10:45-12:00

Sessions will offer attendees an impressive lineup of educational workshops, technical assistance, and peer-to-peer networking opportunities. Sessions that address issues such as health and health care accessibility, policy interventions to reduce health disparities, economic stability within and between communities, and the role higher education plays in improving health are welcomed focus areas for breakout sessions.

DETAILED PROGRAM

Breakout Session A

THE ROLE OF PHILANTHROPY IN BUILDING BRIDGES FOR BETTER HEALTH

Session Moderators

- Ryan Parker, United Way of Central Alabama
- Marsha Morgan, Community Investment Network

Breakout Session B

THE ROLE OF GOVERNMENT IN BUILDING BRIDGES FOR BETTER HEALTH

Session Moderators

- Rod Scott, State Legislator, House District 55
- Darryl O'Quinn, Birmingham City Council, District 5

Breakout Session C

THE ROLE OF SOCIAL JUSTICE IN BUILDING BRIDGES FOR BETTER HEALTH

Session Moderators

- Jennifer Sanders, Pastor, Beloved Community Church, UCC
- T. Marie King, Activist and Trainer

Breakout Session D

THE ROLE OF EDUCATION IN BUILDING BRIDGES FOR BETTER HEALTH

Session Moderators

- Tonya Perry, PhD, Professor, UAB School of Education
- Taylor Eads, College Admissions Made Possible
- Larrell Wilkinson, PhD, Associate Professor, UAB School of Education

THE WORLD CAFE: TOOLS FOR BUILDING BRIDGES

2:30-3:30

Small Group Facilitated Discussion

During this session, CEI attendees will break into small groups for three, 20-minute brainstorming conversations. The goal is to identify specific ways participants can use the knowledge and skills from earlier sessions to bring bridge-building ideas to life in our communities. Participants will be asked to change tables for each 20-minute discussion, engaging with new CEI attendees in each conversation.

CAFE HARVEST

3:30-4:30

Small Group Facilitated Discussion

During this session, small group facilitators will share insights, themes and results from the discussions with the full group.

ABOUT THE CEI MEETING LOCATION

The 2018 Community Engagement Institute is located at **1000 Riverchase Galleria, Birmingham, Alabama, 35244** in the Hyatt Regency Birmingham (The Winfrey Hotel), noted below by the large red star.

Please note that free parking is available around the perimeter of the Galleria Mall. Parking in the Belk or Dave and Buster's lots closest to the street entrance of the Hyatt is fine. Do not park in the Jared Jewelers parking area. They will tow your vehicle if you do. You may also park in the parking deck of the Galleria and walk to the hotel entrance through the mall. Paid parking in the Hyatt Regency deck is \$12 a day or a flat \$18 dollars for valet.

Directions

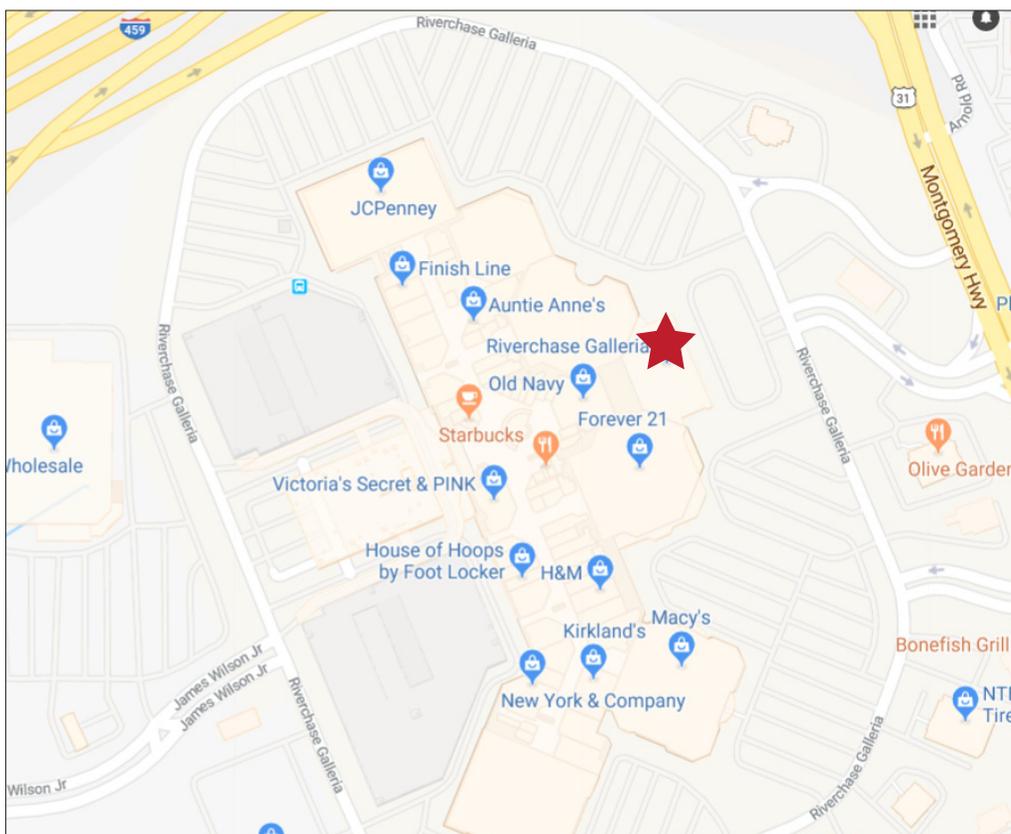
If entering through the Galleria Mall from the parking deck

You will enter on the second level of the mall. Walk towards the center of the mall (near the carousel and Food Court area) and walk towards the in-mall portal entrance that says "The Wynfrey." Take the escalator up to the second level of the hotel to access the registration area and main ballroom.

If entering from the main Hyatt street entrance

Proceed into the main lobby and take the escalator up to the second level to access the meeting's registration area and main ballroom.

Signs will be around the area. For detailed directions to the Hyatt Regency, please visit the Hyatt Regency Birmingham maps, parking and transportation page on their website for more information: <https://www.hyatt.com/en-US/hotel/alabama/hyatt-regency-birmingham-the-wynfrey-hotel/bhmhr/maps-parking-transportation>



A SPECIAL THANKS TO OUR SPONSORS



ABOUT CEI

The Carnegie Foundation for the Advancement of Teaching describes community engagement as the collaboration between higher education institutions and their larger communities (local, regional/state, national, global) for the mutually beneficial exchange of knowledge and resources in a context of partnership and reciprocity.

The Community Engagement Institute (CEI) is a premiere educational and training event designed to benefit both community and academic partners on principles related to community-engaged research and service through education and exchange of ideas. Created by the vision of the Center for Clinical and Translational Science's One Great Community (OGC) and the Center for the Study of Community Health's Jefferson County Community Participation Board (JCCPB), the CEI is a full day education and training opportunity to gain informative skills related to collaborative research and service. This event serves as a way to connect local change agents to one another for action.

The CEI Planning Committee would like to thank the following partners for their support of the 2018 CEI:

- Dr. Derek M. Griffith, Vanderbilt University
- Lucinda Levine, Inquiry Visuals (<http://www.inquiryvisuals.com/>)
- Protective Life Insurance Company
- UAB Office of Service Learning and Undergraduate Research
- The Hyatt Regency, Hoover, Alabama
- The Hyatt Regency Culinary Staff
- Lou Lou's Balloons
- Center for Clinical and Translational Science (CCTS)
- UAB Center for the Study of Community Health
- UAB School of Public Health
- Alabama Public Health Institute

Support for this institute was made possible in part by the Centers for Disease Control and Prevention. The views expressed by speakers and moderators do not reflect official policies of the Department of Health and Human Services or imply endorsement by the U.S. Government.